

PRESS RELEASE

Atomos and RED are pleased to announce a royalty-based licence agreement

Melbourne, Australia — 23 January 2019 — Red.com, LLC and Atomos Ltd have reached an agreement in relation to Atomos' use of some of RED's intellectual property.

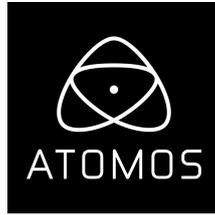


CEO of Atomos, Jeromy Young, said, "Atomos and RED are now further aligned to make more advanced video recording technology more affordable with no compromise to creative freedom. RED have always been at the forefront of digital cinema technology and propelled the industry forward at an astounding rate. We are excited to be able to now work closely with RED, not only by utilising some of their key intellectual property, but in joining forces with them on future products."

In the process of negotiating Atomos' licence to use RED's intellectual property, the companies recognised that there is significant opportunity for them to enhance the integration of their product lines to produce what they both expect to be trail-blazing new camera recording systems. While the two companies have for many years worked together, this next phase of the relationship will be one to watch out for.

President of RED Digital Cinema, Jarred Land, said, "We welcome the new relationship with Atomos and feel that their innovation combined with our patented technology should fuel broader adoption of 4k and above, content creation. We are looking forward to what the future holds for our partnership."

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About Atomos

Atomos exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give video professionals a faster, higher quality and more affordable production system, whether they create for social media, YouTube, TV or cinema.

Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface and was also the first to implement the professional Apple ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network. Further product information can be found at:

Website: www.atomos.com

Facebook: www.facebook.com/AtomosGlobal

Twitter: @Atomos_News

YouTube: www.youtube.com/user/AtomosVideo

Vimeo: vimeo.com/atomosvideo

Instagram: www.instagram.com/atomos_news

Find your local reseller: www.atomos.com/where-to-buy

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